

95 QFZ

ADVERTISER MEDIA KIT

Loudon County's Hit Music Channel

LOCAL CONNECTION • HIT MUSIC • COMMUNITY

ON-AIR ADVERTISING	DIGITAL PROMOTION	LOCAL CAMPAIGNS
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Advertising opportunities for businesses serving Loudon County and East Tennessee

Meet 95 QFZ

95 QFZ is a Top 40 music station based in the Loudon, Tennessee area. With a hit-music sound and a focus on local connection, 95 QFZ offers businesses an opportunity to promote their products, services, events, and special offers to the Loudon County community.

Our station promise is simple: “Loudon County’s Hit Music Channel.” We aim to help local businesses stay visible and memorable through audio advertising, digital promotion, and community-focused campaigns.

Why advertise with 95 QFZ?

Local focus — Put your business in front of people and families who live, work, shop, and spend time in Loudon County.

Memorable audio — Use a clear, engaging message to build recognition and encourage customers to take action.

Flexible campaigns — Discuss a plan shaped around your goals, timing, and budget.

Community connection — Explore promotions tied to local events, seasonal offers, and community activities.

Digital support — Pair on-air advertising with available website and social media opportunities.

Advertising opportunities

On-air commercials — Promote your business, service, special offer, or event with scheduled audio spots.

Sponsored features — Explore sponsorship of recurring features or special segments, subject to availability.

Contests and promotions — Create an offer or giveaway that gives listeners a reason to engage with your business.

Live on-location appearances — Bring 95 QFZ to your business or event when available, with details agreed in advance.

Website and social media promotion — Extend your campaign through available station website and social channels.

Integrated campaigns — Combine eligible on-air and digital elements to support one consistent message.

Built for local businesses

Whether you are a locally owned shop, restaurant, contractor, auto-related business, professional service, entertainment venue, or community organization, 95 QFZ can discuss ways to help promote your business to the local market.

Advertising can support goals such as increasing awareness, promoting a sale, announcing an opening, driving attendance to an event, or keeping your business top-of-mind throughout the year.

Campaign ideas

Brand awareness — Build familiarity with a consistent message.

Special offer — Promote a clear offer, deadline, and call to action.

Event promotion — Share the event date, location, and reason to attend.

Seasonal campaign — Connect with holidays, school seasons, and local happenings.

Digital extension — Reinforce your message through available website and social placements.

Packages and pricing

95 QFZ uses quote-based pricing. Every proposal can be tailored to your advertising goals, preferred dates, campaign length, requested placements, and budget. Contact Jacob Sikes to discuss options and receive a customized quote.

CAMPAIGN AREA	OPTIONS TO DISCUSS	PRICING
On-air	Commercials and available sponsorships	Custom quote
Promotional	Contests, events, and on-location opportunities	Custom quote
Digital	Available website and social media promotion	Custom quote
Integrated	Combination of available on-air and digital placements	Custom quote

Let's talk about your goals

Tell us what you want to accomplish. We'll discuss the available options and prepare a quote based on your needs.

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Listen Live: www.95qfzradio.com/listen-live, iheartradio, Audacy, TuneIn, & Apple Music

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